

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Greer Margolis Mitchell
Attention: Accounts Payable
1010 Wisconsin Ave
Ste 800
Washington, DC 20007

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
48721-1	08/19/12	August 2012	07/30/12 - 08/16/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA-B	1596

Flight Dates	Order #	Alt Order #
08/11/12 - 08/16/12	48721	09788494

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/13/12	08/16/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	MTWT---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWT--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 08/16/12 5:09 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM :30 OFA- 12-A-091H \$600.00 NM									
2	08/13/12	08/16/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	MTWT---	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWT--- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/15/12 5:58 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 OFA- 12-A-091H \$750.00 NM									
3	08/13/12	08/16/12	6a Good Morn Cincinnati	6:00 AM-7:00 AM	MTWT---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWT--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/13/12 5:57 AM 6a Good Morn Cincinnati 6:00 AM-7:00 AM :30 OFA- 12-G-083H \$800.00 NM									
4	08/13/12	08/16/12	CBS Morning News	7:00 AM-9:00 AM	MTWT---	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWT--- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/14/12 8:44 AM CBS Morning News 7:00 AM-9:00 AM :30 OFA- 12-A-091H \$400.00 NM 2 WKRC W 08/15/12 8:24 AM CBS Morning News 7:00 AM-9:00 AM :30 OFA- 12-A-091H \$400.00 NM									
5	08/13/12	08/16/12	M-F 9a-10a	9:00 AM-10:00 AM	MTWT---	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWT--- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC Tu 08/14/12 9:49 AM M-F 9a-10a 9:00 AM-10:00 AM :30 OFA- 12-A-091H \$350.00 NM 1 WKRC W 08/15/12 9:23 AM M-F 9a-10a 9:00 AM-10:00 AM :30 OFA- 12-A-091H \$350.00 NM									
6	08/13/12	08/16/12	Local 12 News at Noon	12:00 PM-12:30 PM	MTWT---	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWT--- 2 \$1,400.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
48721-1	08/19/12	August 2012	07/30/12 - 08/16/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA-B	1596	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/13/12	08/16/12	Local 12 News at Noon	12:00 PM-12:30 PM	MTWT---	:30	2	\$1,400.00	NM
08/13/12 08/19/12 MTWT--- 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC Tu 08/14/12 12:25 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 OFA- 12- A- 091H \$1,400.00 NM 1 WKRC W 08/15/12 12:12 PM Local 12 News at Noon 12:00 PM-12:30 PM :30 OFA- 12- A- 091H \$1,400.00 NM									
7	08/13/12	08/16/12	Local 12 News at Noon	12:30 PM-1:30 PM	MTWT---	:30	2	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWT--- 2 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 08/15/12 1:29 PM Local 12 News at Noon 12:30 PM-1:30 PM :30 OFA- 12- A- 091H \$850.00 NM 2 WKRC Th 08/16/12 12:29 PM Local 12 News at Noon 12:30 PM-1:30 PM :30 OFA- 12- A- 091H \$850.00 NM									
8	08/13/12	08/16/12	Let's Make a Deal	3:00 PM-4:00 PM	MTWT---	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWT--- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/14/12 3:59 PM Let's Make a Deal 3:00 PM-4:00 PM :30 OFA- 12- A- 091H \$400.00 NM									
9	08/13/12	08/16/12	4p Local 12 News at Four	4:00 PM-5:00 PM	MTWT---	:30	2	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWT--- 2 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKRC Tu 08/14/12 4:54 PM 4p Local 12 News at Four 4:00 PM-5:00 PM :30 OFA- 12- A- 091H \$1,100.00 NM 1 WKRC W 08/15/12 4:28 PM 4p Local 12 News at Four 4:00 PM-5:00 PM :30 OFA- 12- A- 091H \$1,100.00 NM									
10	08/13/12	08/16/12	5p Local 12 News at Five	5:00 PM-5:30 PM	MTWT---	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWT--- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 08/16/12 5:12 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 OFA- 12- A- 091H \$1,200.00 NM									
11	08/13/12	08/16/12	5p Local 12 News at Five	5:30 PM-6:00 PM	MTWT---	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWT--- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/13/12 5:56 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 OFA- 12- G- 086H \$1,400.00 NM									
12	08/13/12	08/16/12	6p Local 12 News at Six	6:00 PM-6:30 PM	MTWT---	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWT--- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 08/14/12 6:07 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OFA- 12- A- 091H \$1,500.00 NM									
13	08/13/12	08/16/12	630p CBS Evening News	6:30 PM-7:00 PM	MTWT---	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MTWT--- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC M 08/13/12 6:52 PM 630p CBS Evening News 6:30 PM-7:00 PM :30 OFA- 12- G- 083H \$1,200.00 NM									

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<u>Invoice #</u> 48721-1	<u>Invoice Date</u> 08/19/12	<u>Invoice Month</u> August 2012	<u>Invoice Period</u> 07/30/12 - 08/16/12
<u>Advertiser</u> Obama/D/President		<u>Product</u> OBAMA FOR AMERICA-B	<u>Estimate Number</u> 1596

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/13/12	08/16/12	M-F 7p-730p	7:00 PM-7:30 PM	MTWT---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWT--- 1 \$1,100.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC W 08/15/12 7:20 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OFA- 12-A-091H \$1,100.00 NM									
15	08/13/12	08/16/12	M-F 730p-8p	7:30 PM-8:00 PM	MTWT---	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWT--- 1 \$1,100.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC W 08/15/12 7:47 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OFA- 12-A-091H \$1,100.00 NM									
16	08/13/12	08/16/12	11p M-F Local 12 News 11	11:00 PM-11:35 PM	MTWT---	:30	2	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWT--- 2 \$1,700.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC W 08/15/12 11:34 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 OFA- 12-A-091H \$1,700.00 NM									
2 WKRC Th 08/16/12 11:13 PM 11p M-F Local 12 News 11 11:00 PM-11:35 PM :30 OFA- 12-A-091H \$1,700.00 NM									
17	08/13/12	08/16/12	Letterman	11:35 PM-12:35 XM	MTWT---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MTWT--- 1 \$550.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC Tu 08/14/12 12:32 AM Letterman 11:35 PM-12:35 XM :30 OFA- 12-A-091H \$550.00 NM									
18	08/14/12	08/14/12	Tue Reg 2	9:00 PM-10:00 PM	-T-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -T----- 1 \$3,500.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC Tu 08/14/12 9:34 PM Tue Reg 2 9:00 PM-10:00 PM :30 OFA- 12-A-091H \$3,500.00 NM									
19	08/14/12	08/14/12	Tue Reg 3	10:00 PM-11:00 PM	-T-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -T----- 1 \$3,000.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC Tu 08/14/12 10:46 PM Tue Reg 3 10:00 PM-11:00 PM :30 OFA- 12-A-091H \$3,000.00 NM									
20	08/11/12	08/11/12	6pm Local 12 News Sat	6:00 PM-6:30 PM	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S- 1 \$400.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC Sa 08/11/12 6pm Local 12 News Sat 6:00 PM-6:30 PM :00 \$400.00 NM <i>Credited</i>									
21	08/12/12	08/12/12	630p Local 12 News Sun	6:30 PM-7:00 PM	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$600.00									
<u>Spots: # Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKRC Su 08/12/12 630p Local 12 News Sun 6:30 PM-7:00 PM :00 \$600.00 NM <i>Credited</i>									

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48721-1	08/19/12	August 2012	07/30/12 - 08/16/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Obama/D/President	OBAMA FOR AMERICA-B	1596	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							25		

Payment Terms 30 Days

<u>Gross Total</u>	\$28,700.00
<u>Agency Commission</u>	\$4,305.00
<u>Net Amount Due</u>	\$24,395.00

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